

To reserve your space, please complete this form and return. This form may be filled out electronically; just click on the field you wish to fill in and begin to type. You may also print it out, complete (print clearly) and return to: Jennifer Morgan Keesaer, 1001 S. Third Street, Louisville, KY 40203 or fax to (502) 589-4674.



Race Expo & Packet Pick-up

THURSDAY, APRIL 27, 4 - 8 PM
FRIDAY, APRIL 28, 11 AM - 9 PM

**New Location: Kentucky Exposition Center
at the Louisville Fairgrounds**

The Kentucky Derby Festival® is one of the nation's top festivals and entertains over 1.5 million people with more than 70 events. The Kentucky Derby Festival Marathon/miniMarathon® presented by Walmart and Humana are two of the events on the Festival schedule and one of the highlights of the races is the two-day expo held prior to the event.

Be a part of the 2017 Race Expo & Packet Pick-up by contacting the Kentucky Derby Festival today! If you are interested in promoting your brand to runners, athletes or health-conscious consumers, we offer booth space and goodie bag insertion to over 18,000 runners. All runners are required to pick up their own packets at the expo.

Booth Options*:

- A: 10'x10' booth (price includes one (1) 8' table).
- B: 10'x10' corner booth (price includes two (2) 8' tables).
- C: 10'x20' booth (price includes two (2) 8' tables).
- D: 10'x20' corner (price includes three (3) 8' tables).
- E: 10'x30' booth (price includes three (3) 8' tables).
- F: 10'x30' corner (price includes four (4) 8' tables).
- G: 20'x20' corner (price includes five (5) 8' tables).

*Booth prices include two (2) chairs, one (1) identification sign, and two (2) exhibitor badges. Electric, additional tables, chairs and exhibitor badges can be ordered with confirmation packets. Packets will be sent by AG Exhibits.

*For custom booth requests, please call for quote.

Runner Goodie Bags and Virtual Race Bag Coupons:

Runner Goodie Bags: (includes 18,000 inserts, no larger than four (4) fluid ounces or standard energy bar)

- A: Goodie Bag insert ONLY
- B: Goodie Bag insert with the purchase of a booth space

Virtual Race Bag: (opportunity to promote your brand without the printing costs)

- A: Virtual Race Bag insert ONLY
- B: Virtual Race Bag with the purchase of a booth space

Please make checks payable to: Kentucky Derby Festival.

You may also pay by credit card MasterCard Visa Discover AmEx

Credit Card # _____ Expiration Date _____

Signature _____

Company Name (please print) _____ Contact Name _____

Address _____

City _____ State _____ Zip Code _____ Phone (with area code) _____

Email _____ Fax _____

Product or Service _____

Authorized Signature _____

For more information: Jennifer Morgan Keesaer (502) 572-3826 or jmorgan@kdf.org.

Meet 18,000 Runners and Their Families!